



NMC MUSIC DEPARTMENT

2018/19 PROGRAM ADVERTISEMENT ORDER

The 2018/19 NMC Music Department Program Book will feature information about the NMC Music and Audio Tech programs, and all of the NMC ensembles: the NMC Concert Band, the NMC Jazz Bands, the Vocal Jazz Ensemble, the Grand Traverse Chorale, Chamber Singers, Canticum Novum, and the NMC Children's Choir. Your ad will be included in the professionally designed, high quality program AND reach nearly 10,000 audience members throughout the year. Please use the order form below to place your ad. By doing so, you are supporting the NMC Music Department and the members of all of our ensembles.

Full Page 8" x 5"	Half Page (H) 3.875" x 5"	Half Page (V) 8" x 2.375"	Quarter Page 3.875" x 2.375"	Eighth Page 1.937" x 2.375"

ARTWORK SPECIFICATIONS

- PDF, print-ready, files. *Unfortunately, we do not have the resources available to create ads for you.*
- Files must be named BUSINESS/ADVERTISER NAME.pdf (i.e. Jones Plumbing and Heating.pdf)
- Electronic files required. Due October 1, 2018. Please email to brookestevens3@yahoo.com, subject line "Ad Order."
- Please note that the quality of the printed ad is dependent on the quality of the submitted artwork/file.

DEDICATION SPECIFICATIONS

- 70 characters (including spaces) maximum per line.
- Due October 1, 2018. Please email to brookestevens3@yahoo.com, subject line "Dedication Order."

Mail this form and your payment to: NMC Music Department, Attn: Jeffrey Cobb, 1701 E. Front St., Traverse City, MI 49686

Business Name: _____ Contact: _____

Address: _____ Email: _____ Phone: _____

NEW! Concert Sponsor Opportunity

Full Page Color Ad (8" high x 5" wide), 2 Mentions at Concert, Concert Naming, Inclusion on Program Insert, Four Tickets \$1,000

Inside Front/Back Covers – Color (8" high x 5" wide) \$550

Horizontal Half Page – Color (3.875" high x 5" wide) \$250

Full Page – Color (8" high x 5" wide) \$350

Quarter Page – Color (3.875" high x 2.375" wide) \$150

Vertical Half Page – Color (8" high x 2.375" wide) \$250

Eighth Page – Color (1.937" high x 2.375" wide) \$75

Dedication Line – 70 characters, including spaces \$25 Number of Dedication Lines: _____

Please make checks payable to "NMC Music Department." Write "Ad Order" or "Dedication Order" in memo line. Thank you!

Questions? Call Brooke Stevens at 231-492-6676.