



# NMC MUSIC DEPARTMENT

## 2016/17 PROGRAM ADVERTISEMENT ORDER

The 2016/17 NMC Music Program Book will feature the NMC Children's Choir, NMC Concert Band, NMC Jazz Bands, Vocal Jazz Ensemble, Grand Traverse Chorale, Chamber Singers, and Canticum Novum. Your ad will be included in the professionally designed, high quality program AND reach nearly 9,000 audience members throughout the year. Please use the order form below to place your ad. By doing so, you are supporting the NMC Music Department and members of our ensembles.

Full Page 8" x 5"	Half Page (H) 3.875" x 5"	Half Page (V) 8" x 2.375"	Quarter Page 3.875" x 2.375"	Eighth Page 1.937" x 2.375"

### ARTWORK SPECIFICATIONS

- PDF, print-ready, files
- Files must be named BUSINESS/ADVERTISER NAME.pdf
- Electronic files required. Due September 28, 2016. Please email to [brookestevens3@yahoo.com](mailto:brookestevens3@yahoo.com), subject line "Ad Order."
- Please note that the quality of the printed ad is dependent on the quality of the submitted artwork/file.

### DEDICATION SPECIFICATIONS

- 70 characters (including spaces) maximum per line.
- Due September 28, 2016. Please email to [brookestevens3@yahoo.com](mailto:brookestevens3@yahoo.com), subject line "Dedication Order."

Mail this form, and your payment to: NMC Music Department, Attn: Jeffrey Cobb, 1701 E. Front St., Traverse City, MI 49686

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### NEW! Concert Sponsor Opportunity

- Full Page Color Ad (8" high x 5" wide), 2 Mentions at Concert, Concert Naming, Inclusion on Program Insert, Four Tickets \$1,000
- Inside Front/Back Covers – Color (8" high x 5" wide) \$550
- Horizontal Half Page – Color (3.875" high x 5" wide) \$250
- Full Page – Color (8" high x 5" wide) \$350
- Quarter Page – Color (3.875" high x 2.375" wide) \$150
- Vertical Half Page – Color (8" high x 2.375" wide) \$250
- Eighth Page – Color (1.937" high x 2.375" wide) \$75
- Dedication Line – 70 characters, including spaces \$25      Number of Dedication Lines: \_\_\_\_\_

Please make checks payable to "NMC Music Department." Write "Ad Order" or "Dedication Order" in memo line. Thank you!

Questions? Call Brooke Stevens at 231-492-6676.